

Experts Guide to Uniforms

Edition 01 Date 010110 P1



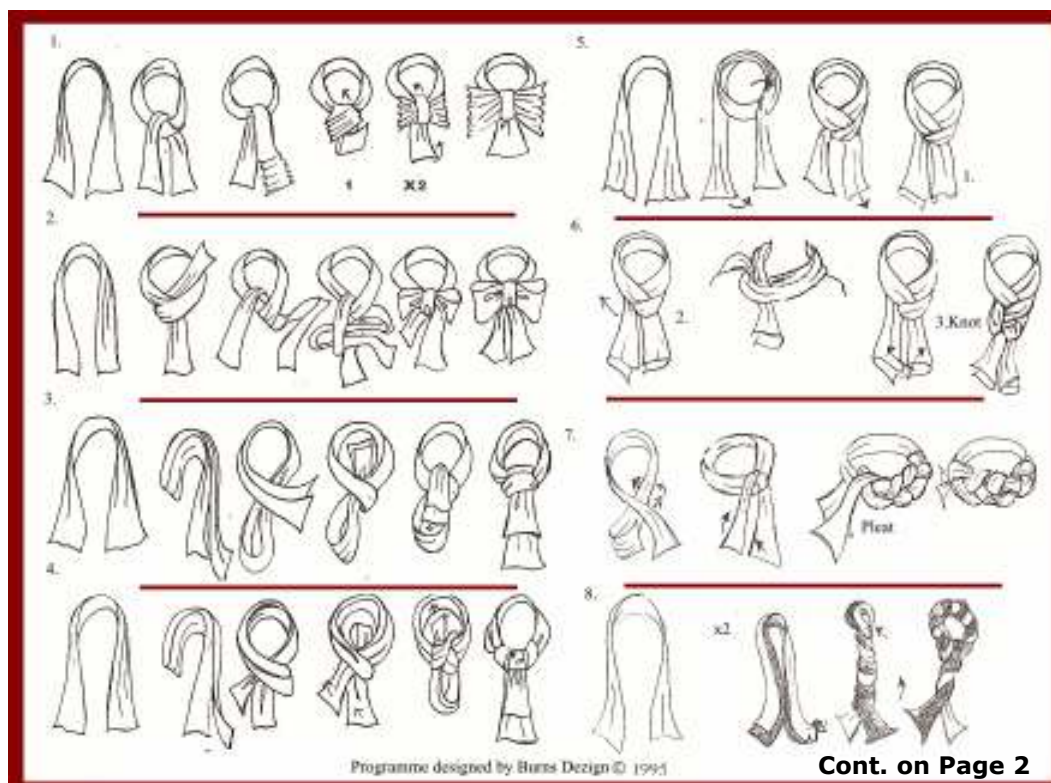
Uniform Contract Specialists

Welcome to our first edition of Experts Guide to Uniforms. We hope to offer customers over the coming year, a variety of Technical information, Tips & Tricks of the trade to assist you through the process of implementing & maintaining your staff uniform & corporate image.

Scarves & Ties **Tricks of the Trade**

When advising customers large or small on introducing a uniform that complements & promotes their brand one of our main recommendations are accessories. A personalised Scarf or Tie in a bright or patterned accent colour from your Company logo or branding can transform a basic standard suit or blouse. It creates the image of exclusivity & a perception of a custom designed uniform.

Scarves come in various shapes & sizes & can provide individuality through some very simple tying techniques.



Golden Rules

Chapter 1: Allocations

A customers 1st question is always "what is a reasonable allocation per member of staff?"

In order of priority items are:

- 1-Blouses, Shirts & Tops
- 2-Trousers & Skirts
- 3-Jackets & Knitwear

For e.g. ideally 5 blouses or a minimum of 3 for fulltime staff etc:

- 1 washing
- 1 wearing
- 1 hanging up

This allows garments a period of rest extending the life of garments, reduces staff frustrations of having to do multiple mid week laundering.

Keep posted

February issue:

*Tying Ties
Maternity wear*

March issue:

*Uniform Care & Repair
New Trends:
Style & Colour*



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Established 1995

Is there a particular uniform or design subject you would like us to review?

Why not drop us an e-mail with any of your suggestions or questions.

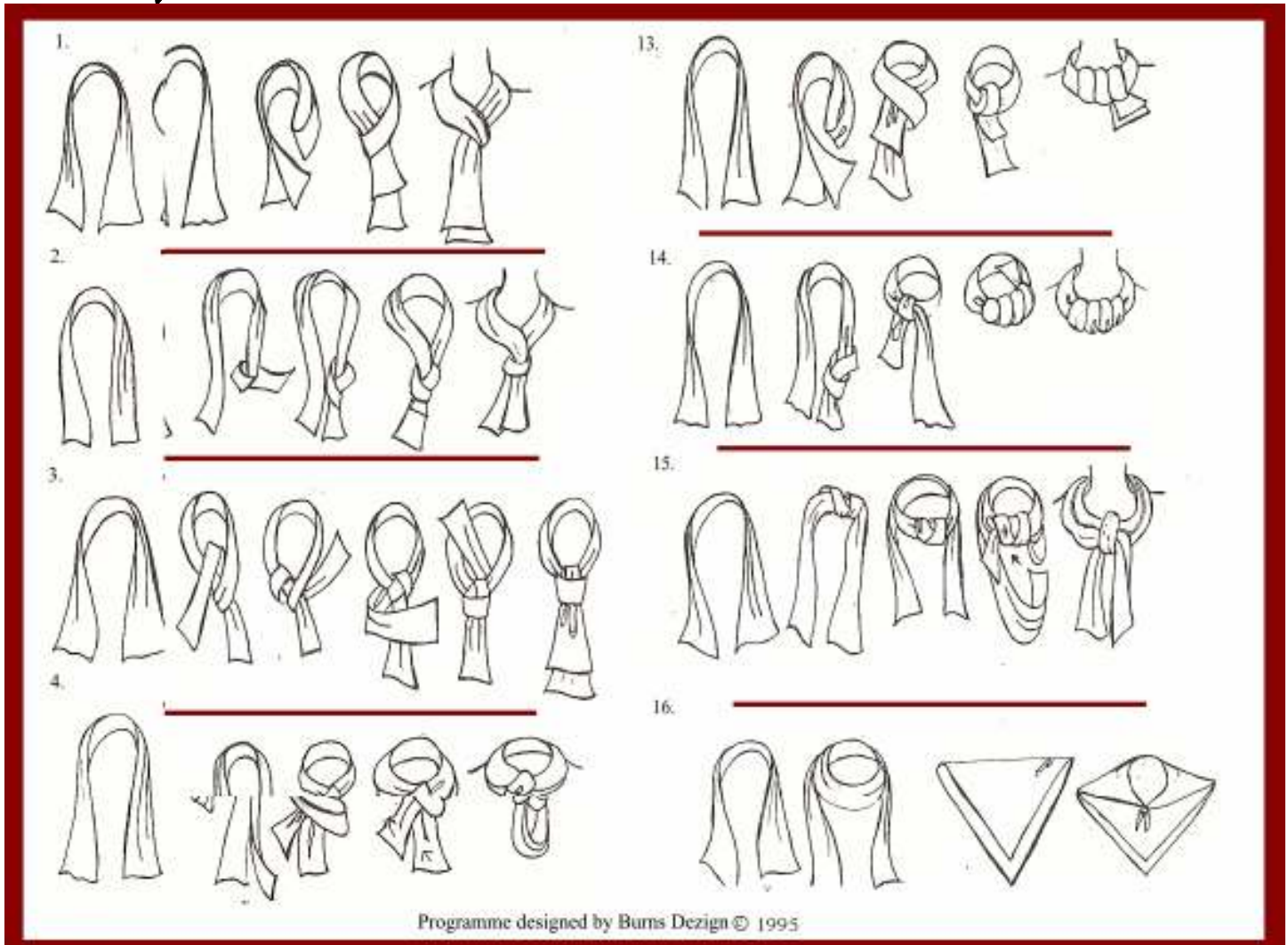
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Last year we launched Designovator our new Design division. With the increasing demand from customers for our Design services, we identified a need for a Design Company with technical & commercial expertise in the clothing & textile product design & innovation.

We are anticipating great things for 2010, with new collaborations within the Technical Textiles market .



Scarves & Ties Tricks of the Trade (cont.)



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